

**February 15 -- The Future of Blockchain and Cryptocurrencies:  
How Will They Impact Your International Supply Chain  
and What You Need to Know to be Prepared**

PLEASE FEEL FREE TO FORWARD TO OTHER CO-WORKERS, CLIENTS, ETC.



**FEBRUARY 15**  
**THE FUTURE OF BLOCKCHAIN AND CRYPTOCURRENCIES:  
HOW WILL THEY IMPACT YOUR INTERNATIONAL SUPPLY  
CHAIN AND WHAT YOU NEED TO KNOW TO BE PREPARED**

[www.mitaonline.org](http://www.mitaonline.org)

Blockchain technologies and cryptocurrencies are arguably the hottest topics in business today. Find out why on **Thursday, February 15**, when MITA hosts experts in blockchain and cryptocurrencies to explore how blockchain is being used from product and payment traceability and what other implications these disruptive technologies have on international businesses.

The conference will feature discussions covering international and regional use cases and global best practices in blockchain technology implementations, as well as a closer look at the rapidly evolving world of cryptocurrencies.

The seminar offers unique networking opportunities for attendees to connect with industry leaders from IBM, First National Bank, BlockEra, Mutual of Omaha and other innovators as well as business professionals involved in international supply chain, logistics and payments.

**Speakers/Topics:**

**[Paul DeLaria, Cognitive & Cloud Technical Lead -- IBM](#)**

Blockchain technology has the potential to radically alter the way enterprises conduct business as well as the way institutions process transactions. Businesses and governments often operate in isolation but with blockchain technology participants can engage in business transactions with customers, suppliers, regulators, potentially spanning across geographical boundaries. Many organizations are confronted with a new point of inflection and the future shows Blockchain will dramatically change the way workflow and business procedures are designed inside an enterprise and open up new opportunities for innovation and growth.

During our discussion we will view Blockchain in a business, legal and technical framework as described below:

- Business: Blockchain is an exchange network that facilitates transfer of value, assets, or other entities between willing and mutually agreeing participants, ensuring privacy and control of data to stakeholders.
- Legal: Blockchain ledger transactions are validated, indisputable transactions, which do not

require intermediaries or trusted third-party legal entities.

- Technical: Blockchain is a replicated, distributed ledger of transactions with ledger entries referencing other data stores (for additional information related to ledger transactions).

### Kyle Tutenbaum, Co-Founder -- BlockEra

- We are in 1994 of the internet for blockchain technology. There are hard technological problems that still need to be solved before blockchain technology is to be mass adopted but now is the time to prepare for it...a new era.
- Blockchain technology is about the efficiency of money movement. In the future, the facilitation of all contracts and payments between companies will take place on the blockchain.
- Blockchains will open up new value networks for companies across the globe.

### Jeff Main, Consultant -- Alpha BTC

- What is Blockchain?
- Blockchain is transformational.
- International use cases / examples.
- Business impacts of blockchain.
- Initial Coin Offerings (ICO) to raise capital.
- For more information (links, resources).

### Jason Hagan, Director and Vice President of Wholesale Banking -- First National Bank

- What is immutable title and why is it important to trade?
- Smart Contracts are good, but not the only need.
- To get truly global fast, there needs to be a catalyst.

### Gene Scrivner, Sr. Business Systems Consultant -- Mutual of Omaha

- A brief history of the origins of bitcoin and blockchain technology.
- An overview of cryptocurrency and some of the more well-known cryptocurrencies.
- An overview of potential blockchain use cases in the insurance industry (if there's value to the audience and time available).

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## EVENT DETAILS

**Date:** Thursday, February 15, 2018

**Time:** 8:00-8:30 am -- Registration/Networking (breakfast included)  
8:30-11:30 am -- Workshop

**Location:** First National Bank of Omaha, 14010 FNB Pkwy, Omaha, NE

**Fee:**           **Members:**                 \$55/person  
                     **Non-Members:**         \$75/person  
                     **Student/Retirees:**     \$35/person

## REGISTRATION

To register for this event, please contact Gloria Penas at 402.596.1210, email us at [mita@mitaonline.org](mailto:mita@mitaonline.org), or just [click here](#) !

**Registration Deadline: Monday, February 12, 2018**

Payment can be made at the door or sent to: MITA, P.O. Box 642123, Omaha, NE 68164 (no-shows will be billed).

**Paul DeLaria**  
**Cognitive & Cloud Technical Lead**  
**IBM**



Paul DeLaria is a Watson & Cloud Platform Technical Leader for IBM. IBM is ahead of the pack in regards to IoT and cloud based solutions, including blockchain technologies that are enabling businesses visibility down the entire supply chain's ledger history. Paul consults with clients on enterprise-scale computing solutions using next-generation technologies. He works directly with clients to develop flexible and resilient cloud architectures that address customer business problems and accelerate the adoption of services. As a business-oriented technologist Paul is uniquely able to communicate the value proposition of technical architecture by clearly connecting technology to measurable business outcomes for enterprises.

Paul has 20+ years of consulting and industry experience leading large, multifunctional transformation programs for clients. Prior to joining IBM, Paul was Principal Consultant for Cloud Services for Terremark ([www.terremark.com](http://www.terremark.com)) and AT&T Hosting and Application Services ([www.att.com](http://www.att.com)). Serving the role of strategic business advisor enabled Paul to lead growth efforts in ecommerce and multichannel initiatives at some of largest and most complex client engagements.

Paul thinks strategically about business, products, and technical challenges. Serving on both the business development and extended deal-making teams, he is responsible not only for collaborating to drive cloud adoption and functional use of artificial intelligence, but also for executing a long-term strategy that will increase mindshare across enterprise customers. Paul has helped organizations understand best practices around advanced cloud-based solutions, and regularly participates in architectural discussions to ensure solutions are designed for successful deployment in the cloud.

Paul holds an M.B.A. from the University of St. Thomas and a Bachelor of Business Administration from the University of Wisconsin-Eau Claire. Additionally, he is a Cisco Certified Network Associate (CCNA) and holds MPLS, IP and Science of Consultative Selling (SOCS) certifications.

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**Kyle Tautenhan**  
**Co-Founder**  
**BlockEra**



Kyle Tut is the Co-founder of BlockEra, a blockchain production studio in Omaha. Kyle spends much of his time attending blockchain hackathons and conferences around North America. From that experience, he firmly believes that Omaha has the talent and capabilities to build an ecosystem of blockchain developers, startups and enterprises that create the new frontier of Web 3.0.

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**Jeff Main**  
**Consultant**  
**Alpha BTC**



Jeff Main is a visionary IT leader who works with business leaders to maximize the value of their information technology organizations and investments. Jeff has over 25 years of experience leading technology for large and small corporations including his most recent role as the head of software development for Union Pacific Railroad. Jeff has deep experience in the transportation industry having worked for Union Pacific Railroad, USFreightways, Air Wisconsin Airlines and Air Methods. In addition to transportation experience, he spent 13 years in multi-unit retail.

He has built data centers, ran multi-million-dollar projects, led IT M&A integration, developed industry-leading customer facing systems, managed high-performing teams of hundreds of people and directed a \$100 million IT capital portfolio. His passion for emerging technologies is apparent as he develops his consulting business, real estate business, and participates in new technology startups.

He has a bachelor's degree in Organizational Administration from the University of Wisconsin-Oshkosh. Jeff and his wife Jean reside in Omaha, NE. In his spare time, he enjoys playing golf, reading non-fiction, traveling, following emerging technologies, public speaking and he holds an amateur radio operator's license.

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**Jason Hagan**  
**Director and Vice President of Wholesale Banking**  
**First National Bank**



Jason Hagan is Director and Vice President of Wholesale Banking at First National Bank of Omaha where he leads development, prioritization, and implementation of strategic initiatives. In 2018, he will launch a payments origination and settlement platform based on block chain and distributed ledger technology. His passion for DLT began during his tenure at State Street Global Markets where his team defined the strategy to deploy block chain to derivatives and securities lending markets. While Jason believes block chain and DLT are foundational tools for truly transformational applications, he is sad to report that he sold his Bitcoin at \$270.

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**Gene Scrivner**  
**Sr. Business Systems Consultant**  
**Mutual of Omaha**



Gene Scrivner currently works as a consultant in the insurance industry for a Fortune 500 company and is passionate about blockchain technology. Prior to his current role, Gene attended the Massachusetts Institute of Technology where he earned a Master of Science in Engineering and Management. Before graduate school, Gene worked in the logistics industry managing logistics software system implementations. Gene also served as an Officer in the U.S. Army Reserve, deploying overseas to Iraq and Afghanistan. Gene earned his undergraduate degree in Economics from Creighton University and currently resides in Omaha, Nebraska.

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## 2018 SCHEDULE OF EVENTS

- March 15:** NAFTA Going Forward? Plus Expansion into Mexico
- April 19:** Global Logistics Update 2018
- May 16:** MITA's World Trade Conference (50th Anniversary Celebration)
- June 15:** Summer Networking Event: Riverboat Cruise
- September 20:** In-Focus Country Series: Germany
- October 18:** Facility Tour
- November 15:** TBA
- December 7:** Holiday Networking Event: Lauritzen Gardens

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This meeting, as well as future meetings, may be eligible for NCBFA.

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